# SUPPORT The MOVEMENT

LUBBOCK'S PROFESSIONAL DANCE

COMPANY SINCE 2010





# SUMMARY OF FDT'S PRODUCTIVITY:

## TURNING A VISION INTO REALITY

Without a doubt, a performing company must have artistic ambition to survive and thrive.

Thriving requires the support of community partners who also believe in the mission of the organization: to bring innovative professional

dance of the highest quality to the South Plains. FDT's long-term commitment to the Lubbock arts and culture sector through professional productions and community engagement demonstrates our desire to make our community better through dance.

We believe what we offer is impactful to Lubbock's economy and the cultural capital we create is worthy of support.

Since its founding in 2010, Flatlands Dance Theatre has indeed, according to arts writer Bill Kerns, "morphed into an accomplished company" which has:

- Completed an impressive body of more than 120 original new works which have achieved critical and professional acclaim
- · Hosted internationally renowned guest artists
- Hosted its third "sold out" concert, Speakeasy: A 1920s Cabaret, in 2018
- Represented the South Plains area across the state at dance and choreography festivals
- Been invited to perform and teach at three national universities as well as other educational conferences

Flatlands Dance Theatre has uniquely enhanced community engagement and cultural arts in the South Plains region while also providing real world unique learning opportunities for students of the arts to participate in different roles with a professional company, all the while contributing to an improved quality of life for the community at large.

### CORPORATE SPONSORSHIP OF FDT

ADOPT A DANCER

\$500

This level of sponsorship provides FDT with support to cover costs related to compensating company dancers. On average, our company members give 40 hours of rehearsal time in preparation for each production.

#### CHAMPION A CHOREOGRAPHER

\$750

This level of sponsorship provides FDT with support to cover costs related to commissioning world-premiere choreography for our productions, including choreographer and dancer stipends.

#### PERFORMANCE PROVIDER

\$ 1,000

This level of sponsorship provides FDT with support to cover costs related to our productions such as theatre rental, staff and designer stipends, and promotional

#### BENEFITS

- Sneak peek of private showings and rehearsals
- 10 VIP invitations to performances and special events

#### BENEFITS

- All of the previous level perks
- Full-page ad in all FDT programs for one year
- 6 VIP invitations to performances and special events

#### BENEFITS

- Half-page ad in all FDT programs for one year
- Recognition and signage at all performances
- Recognition through FDT's website and social media
- 4 VIP invitations to performances and special events

## PROGRAM ADVERTISING

Purchasing a program ad for your business or organization boosts the impact of your company and also supports FDT! Program ad costs are as follows:

HALF PAGE AD

\$ 200

AD SIZE: 5.5 x 4.25

FULL PAGE AD

\$ 400

AD SIZE: 5.5 x 8.5

To help FDT grow and to enhance professional dance in the South Plains, your tax-deductible sponsorship contribution to FDT can be made via credit card online at www.flatlandsdance.org or by check via mail to Flatlands Dance Theatre

We would love the opportunity to partner with you this season.

Please reach out with any questions at info@flatlandsdance.org.

P.O. Box 93001 Lubbock, TX 79493-3001 THANK YOU FOR YOUR SUPPORT!

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